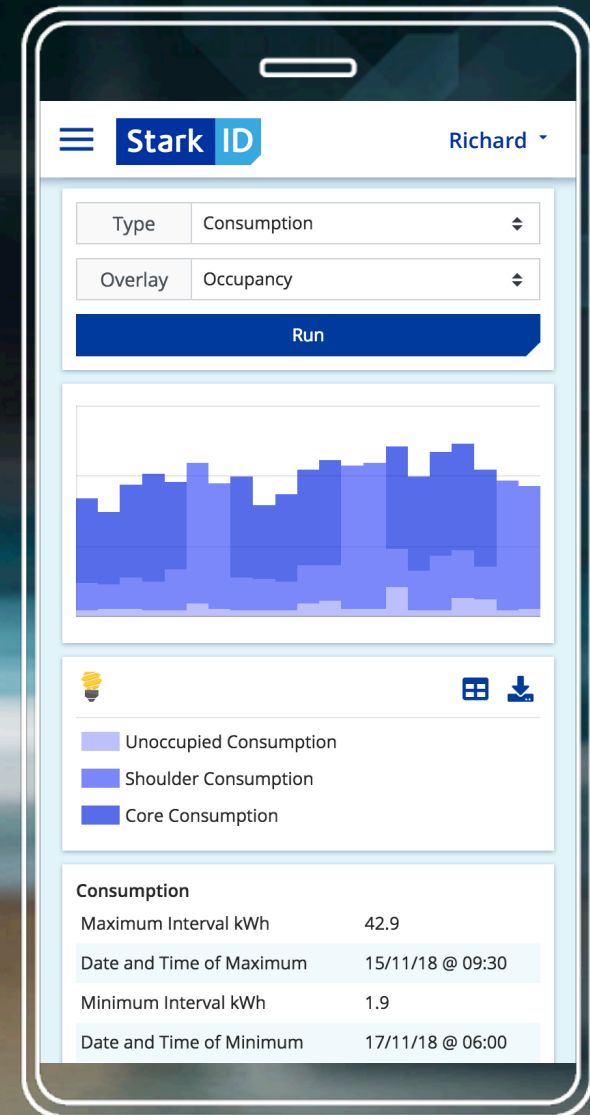


## The future of energy analytics

Save time, energy and money with our latest energy analytics platform.



Intuitive dashboard

# Understand your energy performance in seconds



## At a glance

Engage effortlessly with your energy use over the last 7 days.

## The whole picture

View your savings so far this week, your data quality and even how the recent weather affects your performance.

## Stay informed

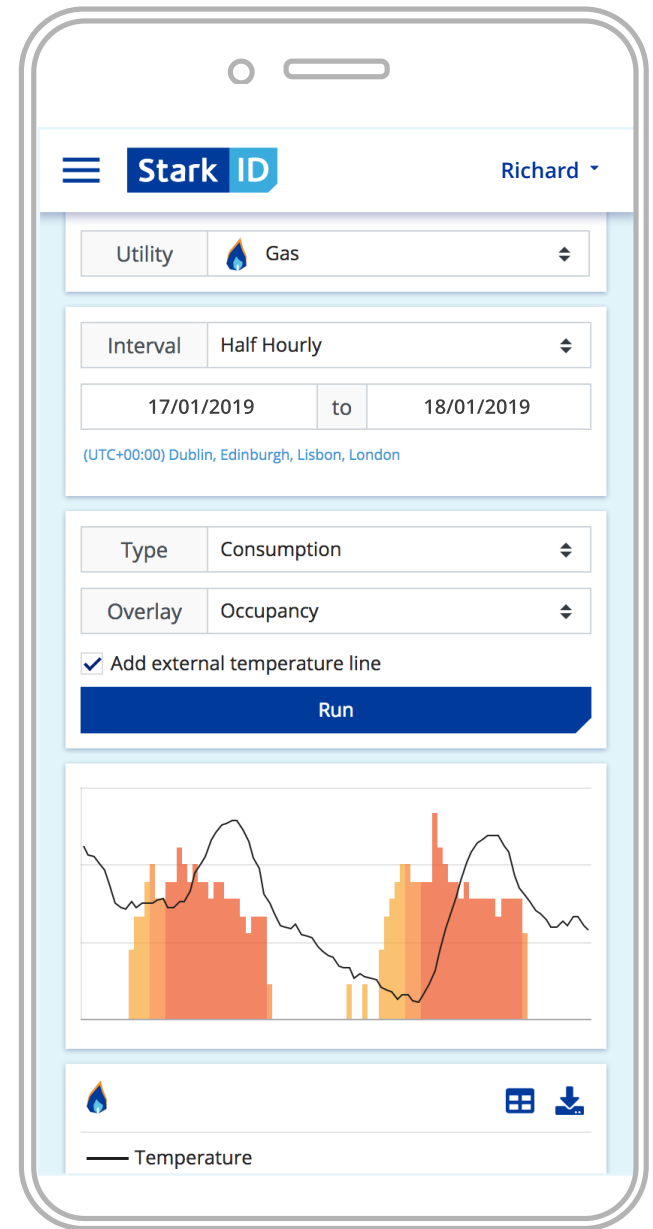
Keep an eye on your worst performers or publicly display your achievements.

Fully responsive

# Analyse your energy anywhere, anytime and on any device

Today's energy manager is mobile, that's why Stark ID has been designed mobile first.

Whether you are on your way to work, on site or at the office, keep up with your energy performance.

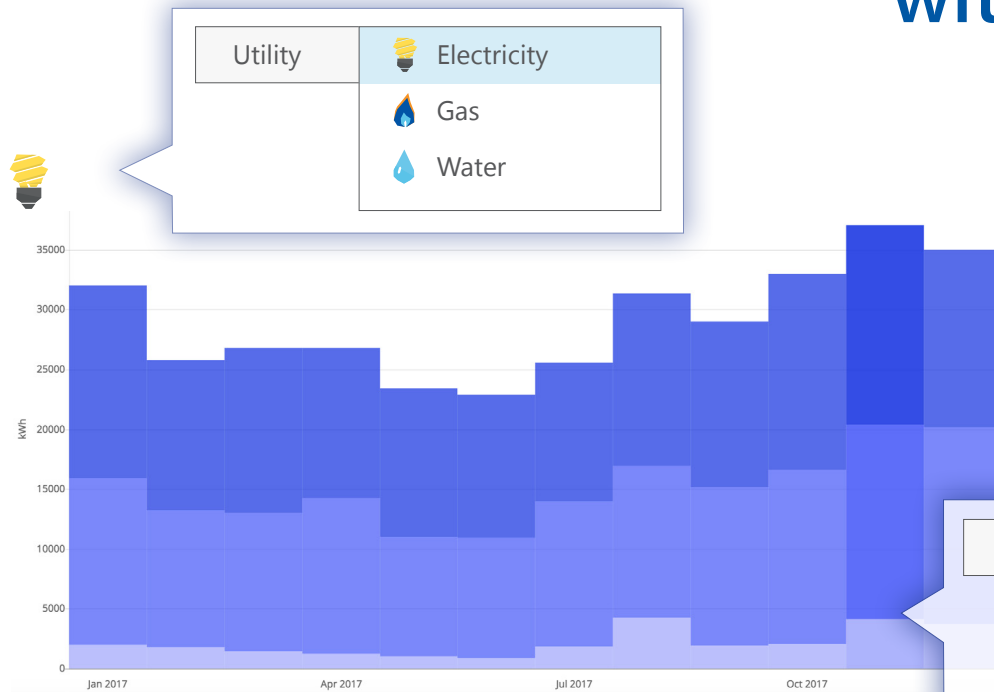


## Dynamic reports

# Control exactly what you want to see and interrogate with your data

Choose what data you want to see and customise with a range of key metrics. Dynamic reports allow you to interact with and interrogate your energy data to get insight without running multiple reports. Designed to give the full picture fast and the detail faster.

Type	Consumption
	Demand
	CO2



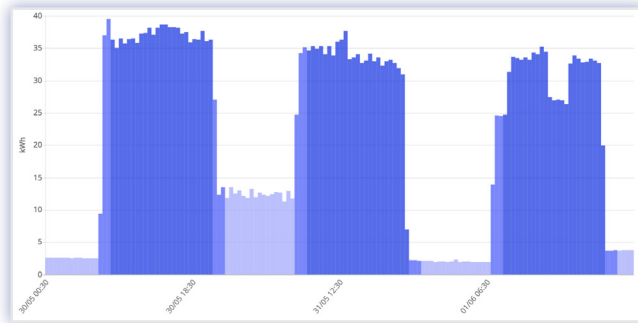
Overlay	None
	Occupancy
	Daylight

Interval	Half Hourly
	Daily
	Weekly
	Monthly

# Choose how to visualise your data

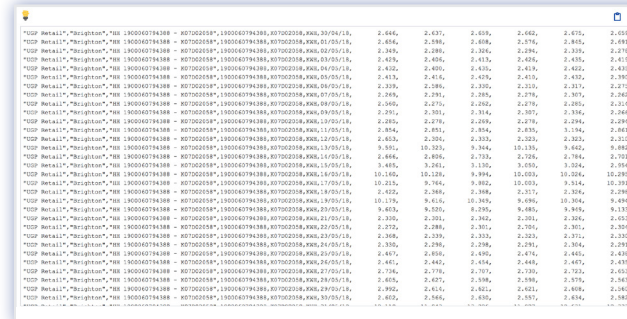
## Timeline

Get closer to your data by customising exactly what you want to see. Choose any length of time, break it into intervals that suit you and then overlay key metrics.



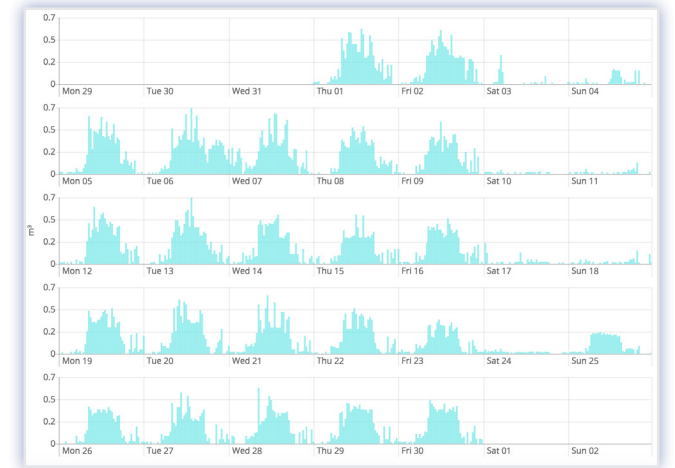
## Text Export

All your data is available for download so you can use it however you like.



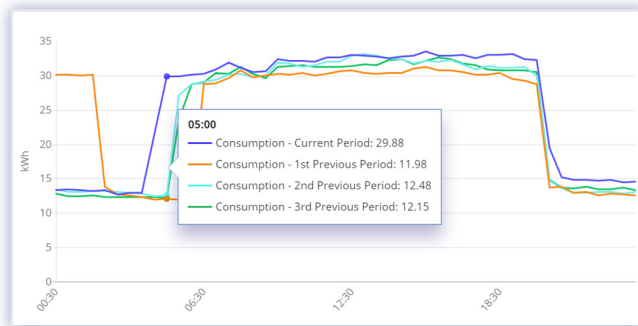
## Calendar

Do you want a clean, easy to understand picture of your site's trends? Then the calendar mode is for you.



## Comparison reports

Make sure you are on track with your efficiency goals and highlight any changes over the last few days or weeks and beyond.



## League Tables

Find your best and worst performers and focus your attention on the sites which need it.

A screenshot of a league table showing site names and total kWh consumption. The table has columns for Rank, Name, and Total kWh. The data is organized in rows, with each row representing a site and its total kWh consumption. The sites are ranked from highest to lowest kWh consumption.

Rank	Name	Total kWh
1	Mayfair	25777.9
2	Kensington	10914.8
3	Kingston	6280.4
4	Birmingham	5655.4
5	Brighton	4890.4
6	Stratford	4405.1
7	Liverpool	2869.1
8	Cheshire	2706.1
9	Mile End	2301.2
10	Guildford	1967.7

## In-house innovation

We built Stark ID from the ground up. This means we can continue to innovate and deliver new tools to help you keep pace with our ever evolving industry.

Keep an eye out  
for new features

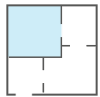
Stark

# Load your key building metrics for intelligent insights



## Occupancy

Monitor your consumption when you aren't there. Our occupancy overlay uses the times when you are in or out of your building to find easily avoidable waste



## Floor area

Compare bigger and smaller sites 'like for like' and benchmark them against each other.



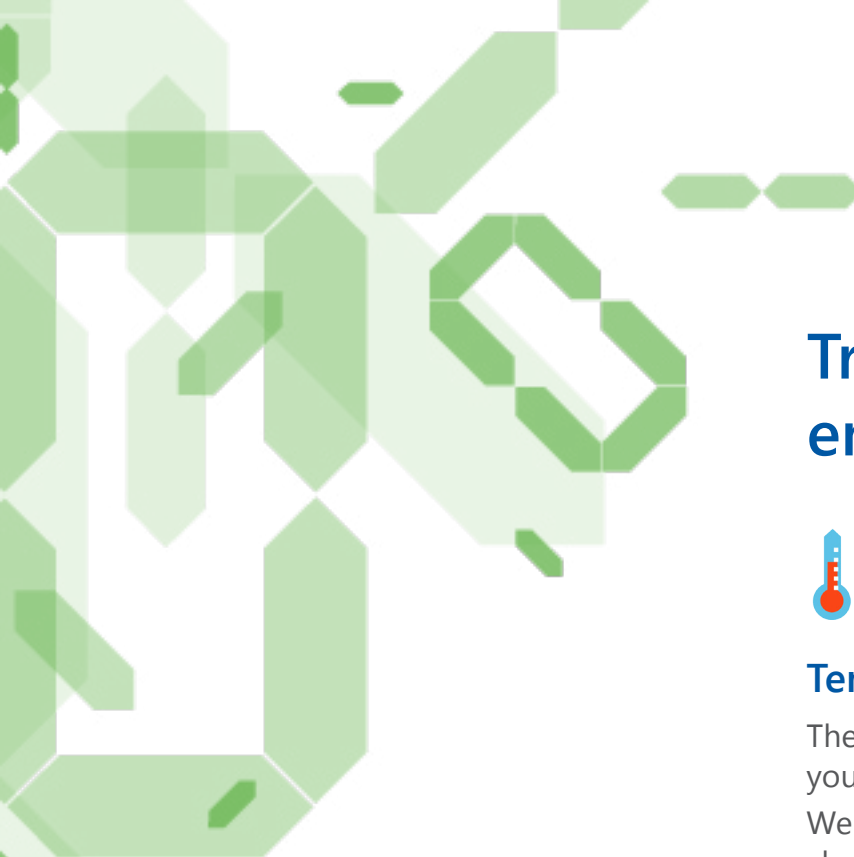
## Population

Normalise your sites based on 'population'. This could mean the number of staff at an office, tables at a restaurant, bedrooms at a hotel or anything that drives energy use at your sites.



## Production

Set up a bespoke feed of production or sales figures to drive improved energy efficiency of your processes or sites.



All of this data is available to you at no additional cost

## Transform your raw data with environmental data sets



### Temperature

The temperature outside often determines your energy use inside.

We have sensors across the UK so you can check local conditions.



### Degree Days

Degree day data is used to determine when energy use is not reacting correctly to external temperatures.

Often degree day analysis can be complicated - but not with Stark ID.



### Daylight

Set your precise location and analyse your energy against sunrise and sunset times.

Use this overlay to check your external lighting isn't on unnecessarily during the day, for example.



### Solar irradiance

Shed light on your PV generation with location-specific irradiance data.

Track PV efficiency yourself or set up alarms to warn you of low generation.



# Reveal your energy costs before your bill arrives



## Your charges

We know that people respond better when we talk about £s and pence instead of kWhs. Convert energy into cost with your exact rates and revolutionise your understanding of energy costs.



## Tariff structures

Whether you have one p/kWh rate all day or 4 different ones that change based on the season - you can import these into Stark ID.



## Supply capacity

Don't pay for capacity that you will never use and make sure you don't face high excess charges by having a capacity set too low.

It is really easy to make sure you have a Supply Capacity that's set just right - even if you have hundreds of sites to review.

# Access the latest industry costs and target your non-commodity charges



## Distribution RAG

Reveal your most costly time of day by combining your tariff with the Red, Amber and Green Distribution rates.

You could save more £s for every kWh saved by focusing on the right time of day.



## Transmission charge

Are you managing demand to avoid the costly Triad periods? Track your performance throughout the season.

If you aren't load shifting then Stark ID can highlight this opportunity. Review your total transmission cost, pick the highest cost sites to trial demand response and predict your savings. You could avoid up to 10% of your energy bill.



## Reactive Power charge

Understand your charges and make sure you know where you have a poor Power Factor. Investigate equipment by drilling down to find out exactly when Reactive Power spikes.

# Calculate your impact on the environment with UK emission factors

CO<sub>2</sub>

## Carbon reporting

Our data is perfect for carbon reporting whether you need to double check your carbon for mandatory government legislation or you need to report on your business's carbon footprint annually as part of your Corporate Social Responsibility.

Do you know how many trees you need to plant to offset your activities?



## Custom set-ups

Structure your site tree by region, manager or building type. We map our system to your organisation so you can monitor anything from a single sub-meter to your whole company energy spend.



## Access levels

Unlimited accounts allows you to get everyone involved.

Don't worry - they can recover their own passwords and read only access means you can pick who gets to edit settings.



## Branded options

Adding your branding to Stark ID maximises engagement in your organisation. If you are interested in a white-labelled Stark ID then please get in touch.



## Configurable groupings

Use our standard sets to analyse groups of sites or meters or create your own groups to report on.

# Supporting you and your organisation

Whether it's loading in your settings, telling you more about new features or delivering bespoke training to your whole organisation, we can tailor our support to your needs.



## Onboarding

Help is always on hand with video tutorials and comprehensive documentation showing all of the ins-and-outs of Stark ID.

We want you to make the most of your data by getting you up and running seamlessly on your new platform.



## Webinars

Our live, interactive webinars are a brilliant way to delve into the detail of specific reporting topics. They are delivered by our Energy Analysts who offer the opportunity to ask questions.

Webinars are available to all Stark ID users for free. Register for one or more to quickly master all of Stark ID's features.



## Bespoke training

Our face to face training is designed to quickly develop your skills and are tailored to your specific requirements. Our expert analysts cover a range of topics so that you can make the most of every feature on your energy saving journey.

# Built on solid foundations for your peace of mind

Stark continues to innovate, influence and inform energy management.

We host energy data for every utility, across sites in the UK and worldwide, ranging from local and central government to retail chains and manufacturing plants.



Over 35 years experience



Highest data quality



ISO 27001 accredited



Powered by the UK's leading energy data tech team



End to end data solutions



Supplier independent



Over 3,000 organisations use our services



UK based support



# Summary

## Highlights



### Any device

Keep up with your energy performance from wherever you are and on any device.



### Dynamic Reports

Interrogate your energy data to get insight without running multiple reports.



### Dashboard

Absorb your energy performance for any site within seconds with the interactive dashboard.

## Choose how to visualise your data



### Comparison reports

Track your efficiency goals and highlight changes over the last days, weeks and beyond.



### League tables

Find your best and worst performers and focus your attention on the sites which need it.



### Calendar

Do you want a clean, easy to understand picture of your site's trends? Then the calendar mode is for you.



### Timeline

Choose any length of time, break it into intervals that suit you and then overlay key metrics.

## Supporting you and your organisation



### Onboarding

With a detailed Support Centre and walkthrough videos, you can easily access tutorials, tips and tricks for Stark ID.



### Webinars

Register for one or more to quickly master all of Stark ID's features. Webinars are available to all Stark ID users for free.

## Features that empower you



### Building metrics

Occupancy  
Floor area  
Population  
Production



### Environmental data sets

Solar irradiance  
Temperature  
Degree Days  
Daylight



### Energy costs

Your charges  
Tariff structure  
Supply Capacity



### Industry charges

DUoS RAG  
Transmission  
Reactive Power



### Carbon reporting

Government emissions factors

# What to do next

Visit [stark.co.uk](http://stark.co.uk) and enter a few details to request a demo.  
To learn how you can get Stark ID, contact us today on  
**01293 776747** or email [office@stark.co.uk](mailto:office@stark.co.uk)

## Already a Stark customer?

Get in touch to set up your Stark ID account absolutely free.

Stark