

SLOUGH TRADING ESTATE AND THAMES HOSPICE UNITING BUSINESSES FOR GOOD

ABOUT TRUNKS ACROSS THE THAMES

Thames Hospice's Trunks across the Thames is a vibrant public art trail set to transform Slough and Windsor in Summer 2026.

Featuring up to 30 majestic elephant sculptures, each uniquely designed and painted by professional and local artists and sponsored by local businesses, the trail will turn the towns into a dazzling open-air gallery.

Slough Trading Estate and Thames Hospice share a strong commitment to community, making their partnership a natural fit.

This collaboration unlocks meaningful opportunities for corporate social responsibility, encourages cross-sector connections, and champions creativity—all while supporting the essential work Thames Hospice delivers across the region.

WHY SLOUGH TRADING ESTATE?

SEGRO is delighted to be supporting Thames Hospice and bringing the Trunks across the Thames campaign to Slough Trading Estate next summer.

The initiative offers an exciting opportunity for all of our customers on Slough Trading Estate to participate. We want to introduce a herd of elephants across the estate next summer, ensuring the Estate's place on the trail.

This is more than a sponsorship- it's a celebration of the Slough Trading Estate community, bringing businesses and employees together in a shared commitment to making a meaningful local impact.

PARTNERSHIP OPPORTUNITIES

There are many exciting ways to get involved in the Trunks across the Thames trail- from sponsoring a full sized elephant sculpture, to hosting a mini-elephant herd.

We'd be delighted to explore the opportunities with you and find the perfect fit for your business.

- Headline Sponsor**- £25,000
- Elephant Sculpture Sponsor**- £8,000
- Learning Programme Partner**- £15,000
- Mini-Herd Host**- Fundraising commitment
- 'Forever Home' Host**- Buy a sculpture at auction in October 2026

BENEFITS TO YOUR BUSINESS

- Enhanced profile in the local area through the art trail in Summer 2026
- Excellent B2B networking opportunities
- PR and storytelling opportunities to reach the local community
- Employee engagement opportunities
- Strengthen community connections with schools, local businesses and communities
- Demonstrate positive CSR
- Be part of a lasting legacy for the Trading Estate
- Plus many more benefits tailored to you!

TRUNKS
ACROSS
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GET IN TOUCH

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